



CONFIDENTIAL MEMORANDUM

TO: PINE TREE RESULTS PAC

FROM: TONY FABRIZIO, DAVID LEE & TRAVIS TUNIS

RE: SENATE RACE DEADLOCKED AS PLATNER IMAGE CRATERS

DATE: JUNE 4, 2026

In a just completed survey of Likely Voters statewide in Maine (see methodology on the last page), Fabrizio, Lee & Associates found that the U.S. Senate race is tied and that Graham Platner's image had cratered with his unfavorables nearly doubling.

Graham Platner's Image slips "Underwater" after taking a big hit

Since January, Platner has become near universally known and defined with roughly 9 in 10 holding a firm opinion of him. But his growth in awareness has been heavily skewed towards negative growth. Since January he only gained 5 points in favorability while his unfavorable growth has outpaced that by 4:1 growing by 20 points. Now roughly half of Maine voters hold an unfavorable opinion of Graham Platner.

	FAVOR- ABLE	UNFAV- ORABLE	Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	No Opinion	Never Heard of
January	35%	29	18	18	8	21	16	20
June	40%	49	19	21	8	41	7	4

The Senate Race is Deadlocked with latest Platner Revelations

Senator Collins and Graham Platner are tied at 46% each in the ballot. But the recent revelation about Platner can further erode his support. Nearly 6 in 10 voters say they'd be less likely to vote for Platner if they knew about his posting on a social media site known to be a child "predator's paradise."

If the election for U.S. Senator were held today, for whom would you vote... Susan Collins, the Republican, or Graham Platner, the Democrat?	
	<u>JUN</u>
BASE=TOTAL SAMPLE	100
TOTAL COLLINS	46
TOTAL PLATNER	46
DEFINITELY COLLINS	39
PROBABLY COLLINS	7
PROBABLY PLATNER	6
DEFINITELY PLATNER	40
UNDECIDED	8

If you knew that each of the following were TRUE about Graham Platner, please tell me whether it would make you MORE likely or LESS likely to vote for him for U.S. Senator. If it would make no difference, just say so.								
RANDOMIZE	TOT ML	TOT LL	MML	SML	SLL	MLL	NO DIFF	REF
Graham Platner has actively texted on a social media website notorious for sexually preying on children. The website has been described as a predator's paradise.								
JUN	4	59	3	1	10	48	33	4

BOTTOM LINE: It is clear that the more voters learn about Platner the more they find they don't like him, making the Senate race HIGHLY competitive. Senator Collins and her allies need to muster the resources to keep the pressure on Platner as the Democrat money machine tries to salvage Platner's candidacy.

METHODOLOGY STATEMENT: Fabrizio, Lee & Associates conducted a survey of 800 likely voters in Maine between June 1-3, 2026. The interviews were split 40% live-operator cell phone/15% live-operator landline/45% SMS to web. Gender, age, race/ethnicity, party, education, and geography were matched to demographic profiles of likely voters based on exit polls and the voter file. Respondents were randomly selected from the voter file. The margin of sampling error at the 95% confidence interval is $\pm 3.5\%$. Trend data is from our previous statewide likely voter survey conducted January 20-22, 2026.

KEY DEMOGRAPHICS

Party

	<u>JAN</u>	<u>JUN</u>
Republican	32%	32%
Democrat	36	37
Independent	29	26
Other (SPECIFY)	2	2
Refused (DO NOT READ)	1	2

Race/Ethnicity

	<u>JAN</u>	<u>JUN</u>
White	93%	90%
Latino/Hispanic	2	2
Native-American	2	2
African American/Black	1	2
Asian American	1	2
Other (SPECIFY)	*	*
Refused (DO NOT READ)	1	3

Age

	<u>JAN</u>	<u>JUN</u>
18 - 34	14	14
35 - 44	13	13
45 - 54	13	13
55 - 64	20	21
65 AND ABOVE	37	38
REFUSED	2	1

Gender

	<u>JAN</u>	<u>JUN</u>
Female	52%	52%
Male	48	48

Education

	<u>JAN</u>	<u>JUN</u>
TOTAL <COLLEGE	58	58
TOTAL COLLEGE+	42	42
TOTAL HS OR LESS	24	21
TOTAL SOME COLL	34	37
DON'T KNOW/REFUSED	*	--

DMA

	<u>JAN</u>	<u>JUN</u>
BANGOR	25	25
PORTLAND-AUBURN	71	71
PRESQUE ISLE	4	4